

NEW AEROLUX RANGE

LIFESTYLE FANS

AEROLUX PH2 RANGE – NATURE INSPIRED FANS



CORE PROPOSITION: - All these fans will come under Aerolux brand hence the core proposition & brand promise will remain same – *“Bring nature into your home “ “Designed with you in mind “*

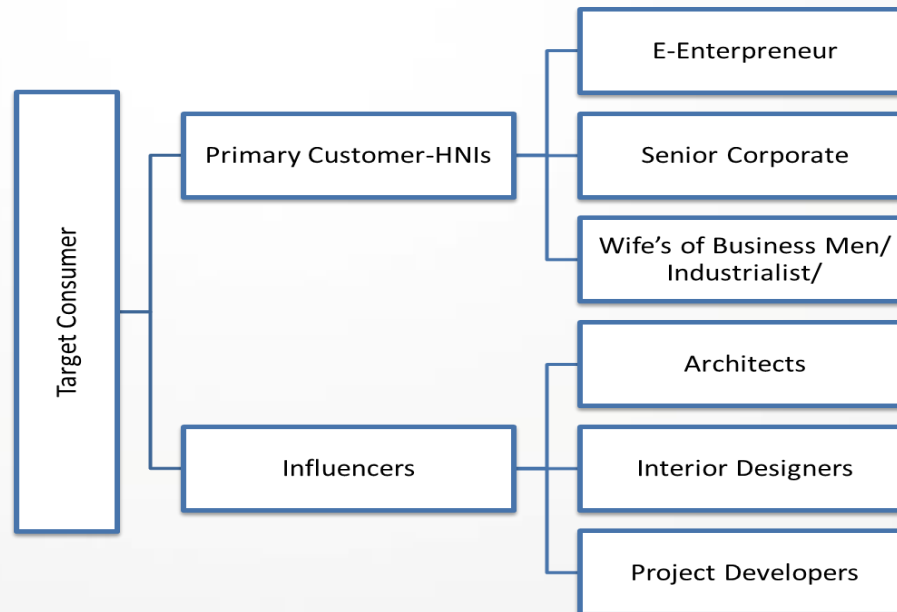
USP

STUNNING DESIGN

STRONG SELLING POINTS

PREMIUM FEATURES LOADED

INNOVATED FOR YOU



AEROLUX – NIEBLA PLUS



Experience the joy of mountain mist with the stylish white Niebla Plus, designed to make your home naturally pleasant with its built-in Electrostatic Mist generator and healthy Ionizer, up-keeping a hearty natural environment.



KEY FEATURES

- Cool electrostatic mist
- Breeze Mode
- Ionizer
- Wheels for easy mobility
- Stylish control panel
- Remote ease
- Stylish looks
- Timer
- Round the year use

AEROLUX – NIEBLA PRO



Experience the joy of mountain mist with the Niebla Pro, designed to make your home naturally pleasant with its built-in Electrostatic Mist generator. Featuring an elegant geometric design the Niebla Pro promises to complement your style.



KEY FEATURES

- Cool electrostatic mist
- Breeze Mode
- Ionizer
- Wheels for easy mobility
- Stylish control panel
- Remote ease
- Stylish looks
- Timer
- Round the year use
- Mosquito repellent liquid slot

AEROLUX – NIEBLA NEO



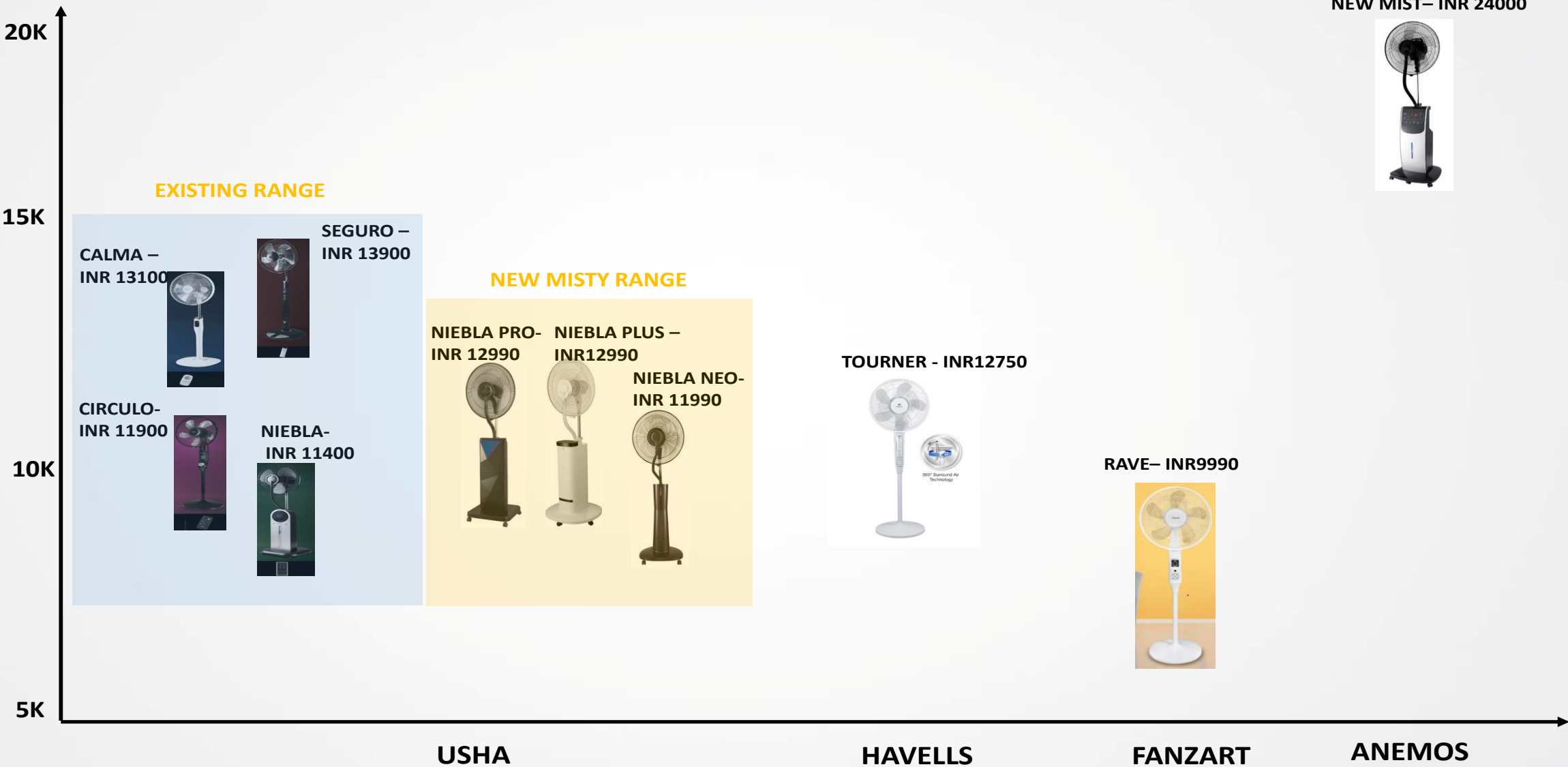
Experience the joy of mountain mist with the sleek black Niebla Neo, designed to make your home naturally pleasant with its built-in Electrostatic Mist generator and healthy Ionizer, up-keeping a hearty natural environment.



KEY FEATURES

- Cool electrostatic mist
- Ionizer
- Wheels for easy mobility
- Stylish control panel
- Remote ease
- Stylish looks
- Timer
- Round the year use

COMPETITION BENCHMARKING – PEDESTAL FANS



THANKS